

PRESS INFORMATION

Unique Innovative Strength: Pioneering Technologies and Developments for New Additional Business Models.

REHAU Window Solutions auf der Fensterbau Frontale 2026.

- **ARTEVO: Lift-and-slide door and front door for the premium system.**
- **RAU-INFINIO: Long glass fibre technology on a thermoplastic basis opens up new dimensions for large-format, stable and sustainable profile systems.**
- **Digital printing: Innovative surface finishing with inorganic inks enables maximum design freedom and exceptional decors, with full integration into a completely closed circular economy.**
- **Marketing & Academy: Integrated marketing and training offerings secure visibility, knowledge transfer and sustainable competitiveness.**
- **All in One Partner: REHAU Window Solutions enables unique market empowerment through high innovation expertise in materials, surfaces and integrated additional solutions.**

As a driver of innovation, REHAU Window Solutions presents concrete opportunities for the window industry at Fensterbau Frontale 2026. With the expansion of the premium system ARTEVO, RAU-INFINIO as a pioneering material and an industrial digital printing technology for high-quality surfaces, the experts at the system house demonstrate how technological excellence is translated into market-ready solutions. Complemented by marketing and academy services in the spirit of an All in One Partner, integrated growth modules are created that enhance efficiency, enable differentiation and open up new business models for partners and customers.

Erlangen, 24 March 2026 – Innovations from a single source create measurable added value for partners and customers along the entire value chain: REHAU Window Solutions will continue to be a proactive driver of innovation, consistently translating materials, surfaces and market empowerment into concrete market opportunities.

ARTEVO: Premium System with New Applications – Lift-and-Slide and Front door

REHAU Window Solutions expands the premium system ARTEVO with a new lift-and-slide door and a new front door solution. Both applications address modern design with large-format execution, combining high performance with a comprehensive platform strategy as well as manufacturing efficiency and a strong sustainability profile.

- The ARTEVO lift-and-slide door adds a robust and long-lasting solution for demanding sliding applications to the portfolio.
- The ARTEVO front door is likewise part of the modular construction system and significantly accelerates the manufacturing process.
- Extended range of applications: Options up to 1.35 m in width and 2.50 m in height enable escape and panic doors on a PVC basis for the first time.
- ARTEVO is developed as an integrated system across the entire lifecycle – from design and manufacturing through to market application: innovation capability for pioneering products on the basis of maximum efficiency.

Material Innovation: RAU-INFINIO Opens Up New Window Dimensions

With RAU-INFINIO, REHAU Window Solutions presents a long glass fibre-reinforced solution manufactured using thermoplastic pultrusion. Near-endless glass fibres are fully encased in plastic and processed into profiles in a patented, continuous process via corner connectors made from glass fibre compound using injection moulding, eliminating the need for welding. The mechanical properties reach **E-moduli on a par with aluminium** and significantly exceed those of short fibre reinforcements.

- **RAU-INFINIO enables large-format elements exceeding 3 metres in height with slim profile sight lines.**
- Monolithic profile cross-sections offer full, undiminished force transmission.
- Automated, process-reliable manufacturing.
- Recyclability through thermoplastic matrix.

RAU-INFINIO opens up applications that were previously the preserve of aluminium, combining these with the advantages of plastics in terms of thermal insulation, sustainability and processing. RAU-INFINIO constructions are entirely steel-free.

Surface & Design: Digital Printing as the Colour Application of the Future.

Industrial digital printing technology using inorganic inks and UV varnish offers high colour fastness and weathering resistance. Colours, gloss levels and haptic structures – such as realistic wood surfaces – are produced in high resolution and reproducible quality.

- High flexibility with a growing range of colours and decors.
- High-quality designs for premium and project applications.
- Sustainable colour application process thanks to efficient use of resources.
- Strong market differentiation.

Marketing & Academy: Further development as a competitive advantage.

REHAU Window Solutions sees innovation as the linchpin for successful market applications. Marketing, commercialisation and training therefore form integral components of the All in One Partner portfolio.

Marketing and service modules

- **REHAU Window Solutions Academy:** Central training platform with more than 30 seminar topics in face-to-face and online formats. Content ranges from product and system expertise, standards, sustainability and funding programmes through to innovative technologies and market trends.

- **Webshop & Promotional Materials:** Professional business equipment, customisable brochures, posters and digital assets for consistent market presence.
- **Customer Portal & Tools:** Transparent ordering processes, access to technical information, BIM and tender texts.
- **Energy saving and funding tools** that simplify consultancy and generate demand.

Marketing with Added Value

- Faster market launch of new technologies.
- Reliable knowledge transfer in planning, manufacturing and installation.
- Reduced effort in sales and higher closing quality.
- Sustainable enhancement of visibility and competitiveness.

“Innovations unfold their full impact when they gain visibility in the market and make the work of window professionals faster, simpler and more successful on a variety of levels. With our marketing and academy services, we deliberately translate technological excellence into visibility, advisory expertise and the commercial success of our partners and customers. REHAU Window Solutions as an All in One Partner delivers meaningful options in this area too, generating individual added value along the entire value chain,” says Peter Kotzur, Chief Marketing Officer (CMO) of REHAU Window Solutions.

Full Focus on window professionals

REHAU Window Solutions, as the leading All in One Partner, brings together innovations across areas including materials, surfaces and market empowerment into integrated single-source solutions. This represents the ideal foundation for new business models, enhances efficiency and secures sustainable competitive advantages for partners and customers.

- **Profile Solutions: High-Tech Materials for Top-Class Innovations.**
- **System Accessories with Added Value: Attractive Additional Options from a Single Source.**
- **Smart Products: Modern. Clever. Perfectly Integrated.**
- **Digitalisation Perfected. Simple. Efficient. Seamlessly Connected.**
- **Sustainability: Responsibility in action.**
- **Unique Innovative Strength: Pioneering Technologies and Developments for New Additional Business Models.**

REHAU Window Solutions 2026.

All in One Partner. Tailored to Your Success.

Create Difference. Grow Business.

The REHAU Industries Division Window Solutions reinvents windows and doors every day. For a better life. Its unique recycling approach EcoPuls represents an unrivalled sustainability concept within the industry. As a thought leader and driver of future-ready industry solutions, REHAU Window Solutions is the leading All in One Partner for holistic system solutions along the entire value chain: Windows. Reinvented for modern life.

The REHAU Group brings together companies from the construction, industrial engineering, materials, medical, mobility and furniture sectors under one roof. With polymer-based solutions, this globally operating family business generates annual revenues of approximately EUR 3 billion. A pioneering spirit and visionary drive inspire more than 13,000 employees worldwide to improve people's lives through the application of innovative technologies. Engineering progress. Enhancing lives.